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## Flaster Greenberg Launches Rally for Change Campaign to Aid Social Injustice; Pledges to Donate and Take Action

*Press Release*

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March 25, 2021

Cherry Hill, NJ

Flaster Greenberg PC, a midsize business law firm, issued a statement last summer surrounding the death of George Floyd and the deeply troubling spotlight it shed on the racism and injustice that persists in our country today. In response, Flaster Greenberg pledged to take action to bring about change by committing the firm's resources as lawyers and people to do what it could to help advance this cause by launching the firm's first-ever "Rally for Change" campaign.

To make Flaster Greenberg's collective voice even louder, the firm invited all employees to consider donating to the "Rally for Change" campaign and pledged to match contributions to select organizations. The event was spearheaded by the firm's Diversity Committee, which also vetted worthy organizations dedicated to civil rights advocacy, police reform, university-based student-run organizations, to those helping small businesses that fell victim to recent looting or property damage, and those offering free legal advice and representation to low-income residents.

Flaster Greenberg, with the help of its employees, donated more than \$8,000 to the following organizations as part of the firm's expanded Diversity Initiatives: NAACP Legal Defense Fund; Campaign Zero; Support Center for Child Advocates; Color of Change; Enterprise for Community Development (52<sup>nd</sup> Street Initiative); Black Lives Matter – National Chapter; and the National Police Accountability Project.

Additionally, Flaster Greenberg made a \$2,500 lump sum donation to Philadelphia Lawyers for Social Equity. This organization provides free legal advice and representation to low-income Philadelphia residents whose criminal records are holding them back from achieving their social and career potential.

The firm also created a scholarship program for diverse and women law students, with an initial investment of \$5,000. Under this program, two qualifying law students from local universities will each receive \$2,500. The scholarships are designed to assist deserving students with direct or indirect costs of attending law school and to help lessen the financial burden of earning their Juris Doctorate so the student can focus more on their education and worry less about how they might pay off their debt.

As part of Flaster Greenberg's ongoing commitment to diversity and inclusion, the firm is inspired to stand together for humanity and is rising to the challenge of creating a more just world. The "Rally for Change" campaign is just one of the many components of the firm's ongoing commitment to diversity and inclusion.