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# Plotnick & Ellis Law Firm Joins Flaster Greenberg Effective January 1st

*Press Release*

January 1, 2019
Cherry Hill, NJ

Flaster Greenberg PC is pleased to announce that the attorneys and staff of Plotnick & Ellis PC, an estate planning boutique law firm, have joined the firm effective January 1, 2019. In total, all 13 members of Plotnick & Ellis, including a seasoned team of six attorneys, two paralegals, and five administrative staff members, have combined with Flaster Greenberg, adding a Jenkintown, PA, office location where Plotnick & Ellis was previously based. Plans for a new office in Conshohocken, PA, in the Spring of 2019 are currently in the works. Discussions between the two firms began during the first half of 2018.

"The addition of the Ellis group is a natural fit and mutually beneficial for both firms given our complimentary business and estates practices and client service standards. We're confident that our existing and future clients will reap the benefits of this union," said Alan H. Zuckerman, Managing Shareholder of Flaster Greenberg. "The addition of this strong group of attorneys will help us further deepen our Corporate and Trusts & Estates practices. We are looking forward to expanding our footprint into the booming economy of the Philadelphia suburbs. We also have plans to grow the soon-to-be Conshohocken office with additional attorneys from that area."

For the last 17 years, Plotnick & Ellis focused on helping people plan their estates, and settling the estates of deceased persons, as well as assisting their clients with their business and real estate needs. Most recently, the firm was given the "Best in Client Satisfaction" distinction by *Philadelphia Magazine*. The firm was started by Charles K. Plotnick and then led by Jonathan H. Ellis, who focuses his practice primarily on estate planning, estate administration, elder law and the representation of closely-held businesses. Ellis is rated AV® Preeminent™ by Martindale-Hubbell and is currently a Fellow in The American College of Trust and Estate Counsel. Admitted to practice law in Pennsylvania, New Jersey and Florida, he received his J.D. from Widener University and earned his LL.M. in Taxation from Temple University Beasley School of Law. He is also an active member of the Montgomery County Bar Association and Philadelphia Estate Planning Council.

"Joining the law firm of Flaster Greenberg will create great opportunities for our attorneys and clients," said Jonathan H. Ellis, Managing Shareholder of Plotnick & Ellis. "Not only will our core practices be strengthened, but we will also now be able to offer clients a full suite of services we previously were not in the position to as a specialty firm. Best of all, our client service, autonomy, and firm culture will not change since both of our firms are so closely aligned on those aspects. The timing of our initial discussions with Flaster Greenberg was remarkable in part due to the decision of my partner, Charlie Plotnick, to reduce his time in the office."

Charlie Plotnick also joined Flaster Greenberg as Of Counsel to the firm.

The addition of the Plotnick & Ellis law firm is part of Flaster Greenberg's ongoing growth strategy. Over the last 16 months, Flaster Greenberg has added eight new attorneys and opened offices in Princeton, New Jersey, and Boca Raton, Florida. In 2017, the firm brought on Corporate and Tax shareholder Joseph M. Hayes, former Principal at Offit Kurman, and Litigation attorney Jeremy S. Cole. Earlier last year, the firm welcomed Elder & Disability Law shareholder Jane Fearn-Zimmer, formerly of Rothkoff Law Group, and Tax shareholder David S. Neufeld, former name partner at The Law Office of David Neufeld, to the firm's Cherry Hill office. In the latter half of 2018, the firm announced the addition of shareholder Daniel B. Markind to the Philadelphia office, bringing with him a nationally known Aviation Practice, and business and aviation law attorney Lauren N. Schwimmer, both formerly of Weir & Partners LLP. Tax attorney Eric Loi and Trusts and Estates attorney Courtney Dolaway also joined the Flaster Greenberg team last fall. Additionally, the firm launched a Cannabis Practice, an Elder & Disability Law Practice, and formalized its Pharmaceutical Industry Group last year. Most recently, Flaster Greenberg was named one of the Best Places to Work in New Jersey by *NJBiz*.

"As Flaster Greenberg continues to grow, both regionally and with new practice areas, we are always looking for talented attorneys to join our team," said Zuckerman. "Our recent additions allow us to more fully serve both closely-held area businesses and our national clients with a continuing depth and breadth of services."

## ATTORNEYS MENTIONED

Janet Edelstein

Jonathan Ellis

E. Marc Miller

Charles Plotnick

Alan Zuckerman

## RELATED PROFESSIONALS

Aureole Cruz

Anita Lerums