

FG's IP Team Recognized by World Trademark Review in its 2017 WTR 1000 Rankings

Press Release

March 15, 2017

Flaster Greenberg has been acknowledged in the 2017 edition of WTR 1000 rankings by *World Trademark Review*, which identifies "the world's leading trademark firms and practitioners" identifying leading players in over 60 key jurisdictions globally.

According to *WTR*, "the multi-disciplinary branding unit at Flaster Greenberg, with particular expertise in the Madrid system and other international filing regimes, is a go-to for foreign prosecution work and worldwide portfolio management."

The WTR list cites the 1000 'leading trademark practitioners' in the world. Among top practitioners, they noted that practice head **Jordan LaVine** is "very skilled" and "fantastic at prosecution on both a national and international level." They also noted that FG's IP Department has a "real flair for resolving complex online issues, thanks in large part to **Alexis Arena**."

LaVine concentrates his practice on trademark, copyright and unfair competition, strategic counseling, litigation, licensing and prosecution matters. He has been selected as a "Leader in the Field" in Pennsylvania for Intellectual Property by Chambers & Partners, 2008-2017; selected to Best Lawyers in America® 2013 – 2017; ranked by *Trademark Insider* Magazine among the top 25 trademark lawyers in the U.S.; and has been named a Pennsylvania "Super Lawyer" by Thomson-Reuters. This is the seventh consecutive year LaVine has been recognized by the *World Trademark Review*, including being named among the top three attorneys in Pennsylvania for trademark prosecution, strategy, and counseling and ranked in the *World Trademark Review's* highest band (gold) for his work.

Arena focuses her practice on trademark counseling and litigation, online trademark enforcement, and internet disputes. She advises clients on protecting and enforcing intellectual property rights, including the resolution of domain name disputes and matters concerning e-commerce, online speech and conduct, and related intellectual property issues. She has been named a 'Lawyer on the Fast Track' by *The Legal Intelligencer*, a Pennsylvania 'Rising Star' for the last six consecutive years by Thomson Reuters, publishers of *Super Lawyers* magazine, and a 'Top Attorney' by *SJ Magazine* for the last five consecutive years.

ATTORNEYS MENTIONED

Jordan LaVine