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## Gail Ruopp Elected President of the Philadelphia Chapter of ALA

*Press Release*

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March 30, 2015  
Philadelphia, PA

Gail W. Ruopp, Executive Director at Flaster Greenberg PC, has been elected President of the Philadelphia Chapter of the Association of Legal Administrators (ALA), for a one year term effective April 16, 2015. In this role, she will work closely with regional directors, officers, and ALA headquarters for the recognition of the chapter and its members, and will have the responsibility of maintaining contact with those individuals in order to keep members apprised of activities.

"I am honored to spearhead such a wonderful group of professionals, some of which I have known for the greater part of my career in legal administration," said Ruopp. "The ALA members, new and old, coupled with the unique perspectives they each bring to the industry help me do my job better as Executive Director of my firm."

For over 14 years Ruopp has served as Executive Director of Flaster Greenberg, where she manages and directs all administrative areas including finance, accounting, personnel, operations, systems, library and marketing. She graduated first in her class as *summa cum laude* from Rider University with a B.S. in Management Organization and Behavior. She also earned an M.B.A, *cum laude*, with an emphasis in accounting and finance from Rider University.

Ruopp has been an active member of the Philadelphia Chapter of ALA for over 25 years, having served in various leadership roles throughout her tenure, including Treasurer. In addition to ALA, she is also active in numerous additional professional organizations, including: The Legal Marketing Association -Metropolitan Philadelphia Chapter; The Delaware Valley Legal Marketing Group; Executive Women International; The International Legal Technology Association; Women in eDiscovery; and the Philadelphia Bar Association. She is a former member of the Board of Reviewers for the *ABA Law Practice Magazine* and an associate member of the Mid-Size Law Firm Committee of the Philadelphia Bar Association.

ALA's mission is to improve the quality of management in law firms and other legal services organizations; promote and enhance the competence and professionalism of legal administrators and all members of the management team. They represent professional legal management and managers to the legal community and to the community at large. The association's members are law office administrators who manage such areas as finance, human resources, systems and technology, facilities, marketing and practice development. For more information, visit [www.phila-ala.org](http://www.phila-ala.org) or follow them on twitter @ALABuzz.