Flaster Greenberg Welcomes Clare M. Block as Marketing Director

Press Release

October 21, 2014
Cherry Hill, NJ

Flaster Greenberg P.C. recently welcomed Clare M. Block as the firm's new Director of Marketing. In this role, she will be responsible for directing and overseeing Flaster Greenberg's firm-wide marketing, client communication and business development initiatives for all six office locations.

"We are delighted to welcome Clare to our firm and our marketing department," said Peter Spirgel, managing shareholder at Flaster Greenberg. "Her proven track record as a successful marketer, accompanied with her strong business development skills, will prove to be a tremendous asset to both the firm and our clients."

Block is an experienced marketing professional with more than 20 years of experience in all aspects of professional services marketing for legal, financial and technology firms. Throughout her career, she has worked in senior-level marketing management roles for several regional and national AMLaw 100 and 200 firms. Most recently, she was the director of business development at Saul Ewing, LLP, where she was instrumental in developing and implementing strategic targeted business plans for key practice areas within her department.

Block earned a B.A. in Marketing with a concentration in Professional Services from Drexel University.