

## Flaster Greenberg Sponsors and Participates in The Philly 10K

Press Release

September 8, 2014 Philadelphia, PA

On Saturday, September 6th, Flaster Greenberg sponsored and participated in The Philly 10K, presented by Philadelphia Runner. The event was a 6.2 mile road race through the City of Brotherly Love starting on East Passyunk and running past row homes, markets, restaurants, and a dozen Philly neighborhoods. Team FG joined over 3,700 runners on Saturday, running through 12 neighborhoods, 144 intersections and four zip codes.

"This new event epitomizes everything a local event should be – organized by a locally grown business for the community -- and a big part of the proceeds will be given right back to the diverse communities along the race course," said Jordan LaVine, Flaster Greenberg trademark attorney for The Philly 10K and avid runner. "It was an easy decision for a local firm like ours to partner with the race."

Pictured above are the members of the Flaster Greenberg Team (L-R): Tim Maxwell, Janice Read, Dave Skinner, Bill Skinner, Bill Burnett, Elizabeth Coviello, Molly O'Leary, Annie Kelley, Adam Gersh and Mark Newcomb