

Jordan LaVine Ranked Among Top Three Trademark Attorneys in Pennsylvania

Press Release

February 6, 2014
Philadelphia, PA

Jordan A. LaVine, shareholder and head of Flaster Greenberg's Trademark and Copyright section, was named for the fourth consecutive year to the *World Trademark Review 1000 (WTR)*, published by IP Media Group, London, UK. The fourth edition of the *WTR 1000* shines a spotlight on the firms and individuals that are deemed outstanding in this critical area of practice, naming LaVine one of the top three attorneys in Pennsylvania for prosecution, strategy, and counseling represented in the highest band (gold) for his work.

The *WTR* list cites the 1000 'leading trademark practitioners' in the world. According to *WTR*, Flaster Greenberg's *"full-service outfit's robust IP offering continues to go from strength to strength. The trademark wing's impressive client list includes rights holders hailing from a variety of sectors, but publishing and media companies comprise an especially important segment. Brands are at the heart of the "very active and very capable" Jordan LaVine's remit. He is frequently selected to participate on prominent prosecution, transactional, counseling and enforcement mandates."*

LaVine concentrates his practice on trademark, copyright and unfair competition, strategic counseling, litigation, licensing and prosecution matters. He has been selected as a "Leader in the Field" in Pennsylvania for Intellectual Property by Chambers & Partners, 2008-2014; selected to Best Lawyers in America® 2013 – 2014; was ranked by *Trademark Insider* Magazine among the top 25 trademark lawyers in the U.S. in 2008; and has been named a Pennsylvania "Super Lawyer" by Thomson-Reuters. He is an adjunct professor at Villanova University School of Law, where he teaches the course "Advanced Trademark Issues," and has been a guest lecturer at the Fordham University School of Law since 2001.

ATTORNEYS MENTIONED

Jordan LaVine