

Flaster Greenberg to Sponsor Sixth Philly SWAP Party

Press Release

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Philadelphia, PA

As part of the firm's Women's Initiative Program, Flaster Greenberg PC will be the exclusive clothing rack sponsor for the Sixth Philly SWAP Party, which will take place on Sunday, September 15, 2013 from 1:00 – 5:00 p.m. at the Hotel Monaco Grand Ballroom in Philadelphia, PA. The goal of this event is to showcase the good work of the Dress for Success organization and its efforts to further women clients on their journey toward economic independence.

The Philly Swap Party is a fun and fabulous excuse to clean out your closets. Attendees are encouraged to bring gently worn women's clothing and accessories to swap for similar pieces to add to their closet. Any professional clothing left at the end of the Swap will be donated to Dress for Success, casual clothing to Philly Aids Thrift and dressy garb will go to the Pediatric Spring Prom.

Although Philly Swap Party is a great place to score a new outfit, organizers The Empire Builders Group and Flaster Greenberg, say it also serves as an event to encourage women of the city to come together, network, shop, and give back. Dress for Success' Philadelphia chapter is the main beneficiary of the event and gets all professional clothing left untaken by swappers. Casual and dressy items are donated to Philly AIDS Thrift and Pediatric Spring Prom, respectively.

"Philly Swap Party is all about women helping women. Whether it's finding a new outfit for a date or donating their professional clothing to the ladies Dress for Success helps throughout the region – the event is all about coming together to support one another," says event founder, Amy Larrimore, Managing Partner of The Empire Builders Group.

Dress for Success is a non-profit organization dedicated to promoting the economic independence of women in need who are transitioning back into the local workforce by providing professional attire, a network of support and the career development tools to help them thrive in work and in life. The organization was started in July 2008 and has served more than 6,500 women.