
Flaster Greenberg Merges Two Passions in Honor of Earth Day; Recycling and Modern Art

Press Release

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Cherry Hill, NJ & Philadelphia, PA

Flaster Greenberg PC, one of the Delaware Valley's leading law firms, is supporting New York artist Anne Percoco's latest project, the *Shrine for Old Pens*, an interactive sculpture that will be constructed from natural and synthetic found materials. At the Shrine, Anne invites gallery visitors to honor these disposable, increasingly obsolete vehicles for expression. It will be presented this summer as part of the Bronx Museum's AIM Biennial.

Anne's art is focused on connecting viewers to the environment through interactive installations. She is also a member of Project Vortex, a group of artists and designers who are dedicated to intercepting the plastic waste stream. Through June 1, Flaster Greenberg will be designating pen and marker drop boxes in the firm's Cherry Hill and Philadelphia office locations.

"We are thrilled to be given the opportunity to merge two Flaster Greenberg passions, support for the arts and the environment," said Peter Spirgel, Managing Partner at Flaster Greenberg. "This is just one of the many eco-friendly initiatives the firm has taken over the years to help reduce waste and promote local artists."

As a Corporate Counsel sponsor of The Barnes Foundation, Flaster Greenberg has a great appreciation for art, which is why the firm chose this venue to celebrate its 40th anniversary last fall. Support for the arts, coupled with the preservation of one of our most shared resources, water, are two important staples in the firm's mission and culture.

Flaster Greenberg's recent partnership with Anne Percoco is just one of the many green-energy initiatives the firm, and its employees, have taken to reduce their carbon footprint. Most recently, the firm partnered with Green Technology Recycling to take part in their e-Waste program, donating over 2,800 lbs of eWaste in their Cherry Hill office location.

About *Shrine for Old Pens*:

There is a shrine in Kyoto where the calligraphy brushes of famous painters and writers are buried. With *Shrine for Old Pens*, an interactive sculpture, Anne Percoco invites gallery visitors to honor these disposable, increasingly obsolete vehicles for expression. Visitors may leave their pens and pencils at the shrine to accumulate over the course of the exhibition, like incense sticks or prayer candles. The shrine itself is made from natural and synthetic found materials. For more information on this project, visit <https://soho20gallery.com/anne-percoco/>.

About Project Vortex:

The newly formed group of artists, designers, architects and other creative's who are dedicated to intercepting the plastic waste stream. Our mission is to raise money and awareness so we can continue cleaning up one of our most valuable shared resources: WATER. The website is currently under development.