
Electric vehicles' popularity making inroads in U.S. and region

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On December 4, 2012, Peter Spigel, Managing Shareholder at Flaster Greenberg PC, was featured on the front page of the Health & Science section of the *Philadelphia Inquirer* in the article "Electric vehicles' popularity making inroads in U.S. and region." Environmental reporter Sandy Bauers explains in the article how throughout the United States, and in the Greater Philadelphia region, electric vehicles are making inroads.

Pictured above is Spigel driving his Tesla Model S, an all-electric, zero tailpipe emissions vehicle, that he took delivery of in late November 2012. The Model S, which was named the *2013 Motor Trend Car of the Year*, has the capability to travel 300 miles on a full charge and can go from 0 – 60 mph in 4.4 seconds.

Bauers explains that Spigel, who was the first to take delivery of the Tesla Model S in the region, is happy to play the role of early adopter. "Someone has to start this transition. And if people start driving these, the batteries will get better, they'll get a longer range, they'll get cheaper," said Spigel.

Frank Riesenburger, Chair of the Environmental Law Department at Flaster Greenberg, was also quoted in the article. "This is absolutely the future of where automobiles are going to go," he said. "How long the infrastructure is going to take to build, we don't know. But it's here."

Spigel's purchase of the Tesla Model S is one of the many green-energy initiatives the firm, and its employees, have taken to reduce their carbon footprint.

In January 2012, a year-long construction project was completed in the firm's Cherry Hill office, installing motion sensor light switches, energy efficient light bulbs and using wallpaper made from recycled materials. Additionally, all cleaning products used in the office are green seal certified and the firm recycles all of its metal, plastic and paper waste.

In February 2012, Flaster Greenberg was featured in the *Courier-Post* and on NBC10 for installing a level two electric car charging station in the firm's Cherry Hill office parking lot. The charging station is a courtesy for clients who drive electric cars and an incentive for employees to buy environmentally friendly vehicles.

Since the installation of the car charging station, Flaster Greenberg has been recognized for their eco-friendly approach to green energy initiatives by a variety of local organizations. The firm was recognized as one of South Jersey's most green and eco-friendly companies in the April 2012 issue of *South Jersey Biz* magazine and honored in the publication's 2012 Green Awards. Most recently, Flaster Greenberg was selected to receive the 2012 Environmental Advocate of the Year award by the South Jersey Chapter of

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the National Association of Women Business Owners.