

## Flaster Greenberg Awarded 2012 Environmental Advocate of the Year by the South Jersey Chapter of the National Association of Women Business Owners

Press Release

November 9, 2012 Cherry Hill, NJ

Flaster Greenberg, a full-service commercial business law firm, has been selected to receive the 2012 Environmental Advocate of the Year award by the South Jersey Chapter of the National Association of Women Business Owners (NAWBOSJ). The Firm will be honored at NAWBOSJ's 9th Annual Glass Ceiling Awards Dinner on November 15, which will be hosted by Lynn Doyle, of "It's Your Call With Lynn Doyle," a multi award-winning journalist, and a nine-time Emmy recipient.

Since 2003, NAWBOSJ has presented this award to the company in South Jersey that has made an impact on current environmental issues, either through public policy or green initiatives. Earlier this year, Flaster Greenberg installed a level two electric car charging station in the Firm's Cherry Hill office parking lot. The Firm was the first professional corporation in Cherry Hill to offer an electric vehicle curb-side charging station free to both its employees and clients.

The 2012 Environmental Advocate of the Year award adds to several other environmental recognitions Flaster Greenberg has received for our green-energy initiatives. Most recently, the Firm was featured in the April 2012 issue of *South Jersey Biz* magazine for being voted as one of South Jersey's most green and eco-friendly companies and honored in the publication's 2012 Green Awards. Additionally, Flaster Greenberg was featured on NBC10 and made the front page of the *Courier-Post* for their eco-friendly approach to green energy initiatives.

In addition to the car charging station, Flaster Greenberg has adopted several energy efficient amenities in an effort to help improve the environment. In January 2012, a year-long construction project was completed in Firm's Cherry Hill office, installing motion sensor light switches, energy efficient light bulbs and wallpaper made from recycled materials. Also, all cleaning products used in Flaster Greenberg's five office locations are green seal certified and the Firm recycles all of its metal, plastic and paper waste.

Peter Spirgel, Managing Shareholder and Chief Operating Officer at Flaster Greenberg, will be accepting the award on behalf of the Firm. "We are honored to receive this award recognizing our outstanding commitment to green energy in the workplace," said Spirgel. "I am a strong believer of alternative forms of energy, which is why I recently purchased my own electric car."

Last week, Spirgel took delivery of a Tesla Model S Performance all-electric vehicle, making him the first person in the Greater Philadelphia region to receive this model. Tesla's Model S, which was named the 2013 Automobile of the Year by *Automobile Magazine*, is a zero emissions vehicle and has the capability to travel 300 miles on a full charge.



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The Glass Ceiling Awards Dinner will take place on Thursday, November 15 from 5:30 – 9:00 p.m. at the Merion in Cinnaminson, New Jersey. A portion of the proceeds will go to the "One Year of NAWBO" fund, which grants eligible "Displaced Homemakers" an all-expenses paid membership to NAWBO for the purpose of helping them learn business skills and participate in networking opportunities so that they may be better prepared to (re)enter the workforce or start a small business. For more information on this event, or to register, visit www.nawbosouthjersey.org.