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Flaster Greenberg Welcomes Anne H. Matlack as Marketing Director

Press Release

June 25, 2012
Cherry Hill, NJ

Flaster Greenberg P.C. recently welcomed Anne H. Matlack as the firm's new Director of Marketing. In this role, she will be responsible for directing and overseeing Flaster Greenberg's firm-wide marketing, client communication and business development initiatives for all five office locations.

"We are delighted to welcome Anne to the firm," said Peter Spirgel, managing shareholder at Flaster Greenberg. "Her proven track record as a successful marketer, accompanied with her strong business development skills and professional coaching experience, will prove to be a tremendous asset to both the firm and our clients."

Matlack is a seasoned marketer and executive coach with more than 20 years of experience working with top tier professional service and consulting organizations. Most recently, she was the principal consultant of Thrive LLC, a marketing and coaching consulting practice, where she was instrumental in developing and implementing strategic targeted marketing programs for her clients, which included regional and national businesses, partners, consultants, high potential leaders and business development professionals.

"I am thrilled to be joining Flaster Greenberg," said Matlack. "With the firm celebrating its 40th anniversary this year, I look forward to helping align business goals and marketing strategy to contribute to its ongoing success."

Matlack earned an E.M.B.A from Drexel University and received a B.A. in Economics with a minor in English from Lafayette College.