

## Small Biz Employees – A Company's Greatest Assets or the Enemy Within?

Press Release

---

September 1, 2011

Cherry Hill, NJ

Of all the challenges facing small businesses and start-ups, one that business owners may least expect is the potential for harm from within their own company. Employees and independent contractors with access to sensitive data or proprietary information are positioned to undermine your business, unless you create boundaries and establish protections to reduce your vulnerability.

The first installment of the “Legally Speaking” seminar series will examine this issue. Attorney-presenter Adam Gersh will discuss the various types of employment agreements that will protect your business, and in the process, help you to retain and reward your company’s most valuable employees. Using case studies and real life examples drawn from small business, Mr. Gersh will explain non-compete, non-solicitation and confidentiality agreements, how to structure the agreement for maximum enforceability, what approach to use when requesting an existing employee to sign the agreement, and how to incorporate the right agreements into your hiring process.

The seminar is free, but registration is requested. For more information or to register, [click here](#).

***When:*** Tuesday, September 20, 2011, at 8:00 a.m. Program 8:30 – 10:00 a.m.

***Where:*** Richard J. Flaster Conference Center, 1810 Chapel Avenue West, Cherry Hill, NJ 08002

Adam E. Gersh is a member of Flaster Greenberg's Litigation and Labor and Employment Practice Groups. Mr. Gersh represents businesses and individuals in employment and complex business disputes in the federal and state courts of New Jersey and Pennsylvania and before federal and state administrative agencies.

### **ATTORNEYS MENTIONED**

Adam Gersh