FLASTER GREENBERG
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Legally Speaking Free Seminar Series for Entrepreneurs April Program: Buying or Selling a Privately Held Business

Press Release

April 4, 2011
Cherry Hill, NJ

More than 700,000 businesses change ownership each year, according to the U.S. Small Business Administration. Most of these transactions occur with small to midsized businesses. With these statistics in mind, if you are considering buying or selling a business, it is important to plan ahead. The April session of the "Legally Speaking" series at Flaster Greenberg PC will show you how to do just that, with a program on how to buy or sell a business.

On Tuesday, April 27, shareholder Steve Greenberg, who is also the chair of the firm's Corporate Practice Group, will provide an overview of the sale process from start to finish. He will examine how to position a company for sale, assess its value, negotiate a favorable sales agreement and payment method, address employee relationships and compensation, recognize liability issues and – very importantly – close the deal.

The seminar is free, and will be held at the Flaster Greenberg Conference Center, in Cherry Hill, New Jersey. The "Legally Speaking" series is presented in conjunction with the Burlington County College High Technology Small Business Incubator; the Rutgers-Camden Business Incubator; and the Rutgers-Camden Small Business Development Center. For more information or to register, go to www.flastergreenberg.com/ or call 856.661.2297. Advance registration is required by April 10, 2011.

ATTORNEYS MENTIONED

Stephen Greenberg