
Luminaries and Leaders from Business, Community & Private Sector Convene for Regional Sustainability Symposium

Press Release

February 28, 2011
Cherry Hill, NJ

When: Thursday, March 31, 2011, 7:30 a.m. – 2:00 p.m.

Where: Gordon Theatre, Rutgers University-Camden

Public officials, university professors and business and community leaders will convene at Rutgers University on March 31st to explore the latest developments in sustainability. The half-day free conference will focus on regional planning, funding opportunities and community involvement, while demonstrating how businesses, universities, hospitals and municipalities obtain buy-in and execute green strategies.

Sponsored jointly by the law firm Flaster Greenberg PC, Rutgers University-Camden and Brandywine Realty Trust, the Symposium is a broadly-based program that is expected to attract several hundred participants.

“NJ/PA Sustainability Symposium 2011” will open with breakfast speaker **Lee Solomon, president of the NJ Board of Public Utilities**. Workshops are organized into three educational tracks (Business, Community and Hospital/University) that will run concurrently during the day, for a total of 15 separate classes. The Symposium will conclude with remarks from **New Jersey Assemblyman Upendra Chivukula**, who will deliver the luncheon keynote address. Both Solomon and Chivukula are integrally involved with the New Jersey Energy Master Plan.

In addition to the prestigious keynote speakers, other luminaries who will be speaking and leading workshops include: **Michele Siekerka, Assistant NJ Commissioner of Economic Growth and Green Energy**; **Lori Braunstein, Executive Director, Sustainable Cherry Hill**; **Henry Foley, Vice President of Research, Penn State University**; **Michael Wiley, Senior Venture Officer, Technology and Life Sciences Division, NJ EDA**; and **Audrey Zibelman, President & CEO, Viridity Energy, Inc.**

The varied slate of topics ranges from New Jersey's leadership role in solar energy, to the East Coast rollout of the electric car, to cost-effective and healthy green cleaning for home and office.

ATTORNEYS MENTIONED

John Koch