

## Legal Seminars for Entrepreneurs Continue in November, December at Flaster Greenberg

*Press Release*

---

October 26, 2009  
Cherry Hill, NJ

The next two programs in the "Legally Speaking" series, designed to help entrepreneurs plan, protect, and grow a business, will be held on Tuesday, November 17 at 11:30 a.m. to 1:30 p.m. and Tuesday, December 15, 2009, from 8:00 a.m. to 10:30 a.m., in the Conference Center at Flaster Greenberg's Cherry Hill office.

Presented by Flaster Greenberg in partnership with the Burlington County College High Technology Small Business Incubator, Rutgers-Camden Business Incubator, and Rutgers-Camden Small Business Development Center, the free "Legally Speaking" seminar series is intended to aid start-up and growing enterprises in their navigation of the business and legal terrains. The result is that entrepreneurs leave with valuable exposure to the legal nuances of starting a business.

"These are indispensable programs conducted by Flaster Greenberg for any entrepreneur who is serious about growing his or her business, and should be attended not only for the content of what's presented but for the contacts," said Gary Rago, director of the New Jersey Small Business Development Center at the Rutgers Institute for Management and Executive Development.

More information on the November and December programs can be found below.

### **November/December Seminar Schedule**

**Tuesday, November 17, 2009:** "What's In a Name? Everything! Trademark and Copyright Essentials" presented by Flaster Greenberg attorney Jordan A. LaVine. 11:30 a.m. to 1:30 p.m. in The Conference Center at Flaster Greenberg, located at 1810 Chapel Avenue West, in Cherry Hill.

Your company name, your slogan and the goodwill of your customers are critical to elevating your bottom line. This program shows you how to protect, leverage and capitalize on these valuable assets, and provides useful tips on protecting and enforcing your rights as a business owner.

**Tuesday, December 15, 2009:** "Franchise Dreams: Can they still become reality?" presented by Flaster Greenberg attorneys Mark Roderick and Josh Horenstein, 8:00 a.m. to 10:30 a.m. in The Conference Center at Flaster Greenberg, located at 1810 Chapel Avenue West, in Cherry Hill.

This seminar explains the ins and outs, the upside and the pitfalls of all aspects of franchising, including the difference between a franchise and other business arrangements, related costs, tax elections and the franchisor/franchisee relationship.

*Continued*

---

For more information or to register, call 856.661.2297 or email [events@flastergreenberg.com](mailto:events@flastergreenberg.com). Advance registration is recommended. Seating is limited.

**ATTORNEYS MENTIONED**

Jordan LaVine