Flaster Greenberg Announces Artificial Intelligence Practice Group

Press Release

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Flaster Greenberg, a mid-sized commercial law firm with more than 50 years of legal excellence, is proud to announce the expansion of its Privacy and Cybersecurity Group to include Artificial Intelligence.

The firm's **Artificial Intelligence, Privacy, and Cybersecurity Practice Group** will help clients navigate the legal and regulatory challenges that arise at the intersection of technology, innovation, and data. The practice group's attorneys offer comprehensive, business-focused counsel to companies of all sizes from startups to global enterprises across a broad range of industries as they develop, adopt, and manage technology in an increasingly complex and rapidly evolving digital environment.

Peter T. Wakiyama, shareholder and practice group leader, said, As AI continues to reshape the way businesses operate, our priority is to help clients pursue new technologies in a manner that balances risk and reward in a ratio that aligns with each clients level of comfort and overall objectives. This is achievable by establishing a solid legal foundation and frameworks designed to protect our clients, while at the same time allowing them to harness the power and benefits of new technologies.

Wakiyama has more than 30 years of experience advising clients in all areas of intellectual property, technology transactions, privacy, cybersecurity, and emerging technologies, including artificial intelligence (AI), across multiple industries, for both domestic and international clients.

Helping Clients Understand & Address Artificial Intelligence

As AI rapidly transforms business operations, Flaster Greenberg's team helps clients understand and address the legal and regulatory implications of developing, deploying, and using AI tools and technologies.

Attorneys advise on matters related to AI-generated content, data sets used to train models, algorithmic transparency, bias mitigation, and responsible use practices. They work closely with clients to develop and implement AI-related governance and use policies, assess the impact of AI use on a clients agreements, assess the impact of AI on content ownership, IP protection and licensing risks, and navigate emerging AI legislation.

The firm's attorneys regularly negotiate contracts that address AI-specific concerns, including model training rights, data usage restrictions, intellectual property ownership and licensing, and liability limitations. They also advise on integrating AI tools into existing services and platforms, with particular attention to privacy, IP, and security concerns. Attorneys in this practice group are also adept at training, strategy, and transactional support for clients in the rapidly evolving AI legal landscape, ensuring innovation is compliant and clients remain protected.

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