
Flaster Greenberg Supports American Heart Association Go Red for Women Initiative

Press Release

February 22, 2024

Flaster Greenberg went red during the month of February to support the Go Red for Women initiative created by the American Heart Association which raises awareness about the truth behind cardiovascular disease as the number one killer of women.

Cardiovascular disease claims the lives of nearly 500,000 American women each year. The firm collected donations from employees that will support awareness, research, education and community programs to benefit women and wore red to show our support of this important cause.

The American Heart Association's Go Red for Women movement urges women to take action to reduce their risk of heart disease and raises necessary funds for vital research and education. Proceeds for Go Red for Women will be used in:

- Providing women with opportunities to prioritize and take charge of their own health;
- Building communities that support and provide access to healthy choices;
- Demanding equal access to healthcare for all women and their families;
- Increasing women in STEM in upcoming generations.

For more information on the American Heart Association's Go Red movement or to show support by donating, [click here](#).