

## Flaster Greenberg's DEI Committee Chair Moderates CCSNJ Family Owned Business Council Panel Discussion

*Press Release*

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July 28, 2023

Business & Corporate Law Attorney Mariel Giletto recently moderated a panel discussion for the Chamber of Commerce Southern New Jerseys Family Owned Business Council, sponsored by Flaster Greenberg and

Whitepenny.

The panelists were comprised of small business owners and a national supply-chain leader. They discussed the challenges newly formed, small MWBEs face in attempting to achieve diversity requirements and fulfill demands required of the large contracts. This engaging and interactive conversation also included an exchange of insights about becoming certified, barriers to competition, how decisions are made, and more.

Look for another Family Owned Business Council meeting this fall.

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**Mariel J. Giletto** is a shareholder in Flaster Greenbergs Business & Corporate Department and chair of its Diversity, Equity and Inclusion Committee. Acting as outside counsel and trusted advisor for her clients for more than 15 years, Ms. Giletto works alongside business owners and their C-level managers to develop efficient processes to protect, prevent, and solve the challenges many businesses encounter. Mariel has counseled a range of businesses from small, local businesses and start-ups to large, publicly traded companies.

Mariel represents and advises companies through all aspects of the business life cycle, beginning with business formation, growth and investment strategy including financing and real estate transactions, corporate governance and compliance, to the wind-down and dissolution processes. She has a track record of successful outcomes for her business clients who operate in an array of industries from manufacturing, life sciences and banking to academia and gaming.

Mariels innate understanding of the day-to-day realities and pressures her business clients face stems from her upbringing in a multi-generational family of entrepreneurs. As a result, she understands that the success of an organization depends on its ability to plan for the future. She combines this life experience with her legal skillset to creatively construct practical solutions to complex legal challenges tailored to suit the clients goals.

### **ATTORNEYS MENTIONED**

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Marcel Giletto