

Flaster Greenberg PC Welcomes New Marketing Director

Press Release

April 28, 2010
Cherry Hill, NJ

Flaster Greenberg PC recently welcomed Nancy L. Gimbol (nee Hoffman) as the firm's new Marketing Director.

Nancy is a seasoned legal marketer, and is well known in the regional legal marketing community. She is the current President of the Legal Marketing Association, Metropolitan Philadelphia Chapter; a member of the Philadelphia Bar Foundation's marketing committee; and a member of the Board of Directors of the Philadelphia Bar Association. Most recently, she was the Director of Marketing at a prominent Philadelphia law firm, and is the former Director of Marketing at a Wilmington, Delaware-based law firm. Nancy received a B.A. degree in Economics from St. Joseph's University, where she subsequently earned an M.B.A. with a concentration in Marketing.

Stated Nancy, "I am tremendously delighted about the opportunity to work with the fine attorneys and marketing professionals at Flaster Greenberg and am very much looking forward to the challenges and triumphs ahead."

Nancy succeeds Janet F. Levine, Flaster Greenberg's longtime Marketing Director, who has led the marketing and business development efforts of Flaster Greenberg since 2001. Janet, who is curtailing her professional career in the interest of family matters, will remain at the firm in a part-time capacity.

Flaster Greenberg Managing Shareholder Peter R. Spirgel stated, "Our marketing department has always been one of the strengths of our firm. We are thrilled to welcome Nancy to the team as the new leader of those efforts. With her addition, and because Janet has agreed to stay on, I think we now have the best of both worlds."