

## GPHA Cyber Security Roundtable Discussion and Lunch

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October 17, 2018

Greater Philadelphia Hotel Association, Black Cipher Security LLC

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Cyber breaches are continually in the headlines both globally and in the United States. They impact operations, financial performance and reputation. From reservations and payment processing to rewards programs and guest services, customers are interacting with hotels and hospitality entities in a wide array of methods.

The industry has built a business model of many points of contact with their customers. These methods of reaching customers on many levels has become more than touch points in a customer service process – they have become vulnerabilities that could result in serious cyber breaches.

This round table discussion will focus on the different types of risks hotel operators face, the potential impact of those risks and strategies to address those risks. Attendees should include: General Managers, Risk Managers and Compliance Managers.

Panelists will include FG's own Georgee Thevervelil, as well as select team members from Black Cipher Security.

### Date and Time

Thursday, October 17, 2018

12:00 PM - 2:00 PM

### Location

Hilton at Penn's Landing  
201 S. Columbus Boulevard  
Philadelphia, PA 19106

### Cost

GPHA members: Free

Non-members: \$30