
2018 Tax Reform Series, Part V: Flaster Greenberg's Inaugural M&A Conference

November 7, 2018

2018 TAX REFORM SERIES

EFFECTIVE STRATEGIES TO TAKE ADVANTAGE OF THE NEW TAX LAWS

PART V: Flaster greenberg's inaugural M&A conference

Join us as we partner with our esteemed colleagues from Baker Tilley, Friedman CyZen, Mufson Howe Hunter, Pine Valley Investments, The DAK Group, and Withum Smith+Brown to introduce Flaster Greenberg's inaugural Mergers & Acquisitions half-day conference.

Attendees will have the opportunity to network with other professionals in the M&A and middle market industries and make meaningful connections that could prove advantageous for the next deal. CPE and CLE credits will be available, and the discussions will center around the M&A lifecycle, what's trending, the impact of the Tax Cuts and Jobs Act of 2017, and cybersecurity and data privacy issues.

Our half-day program is geared toward accountants, financial advisors, bankers, investors, M&A advisory firms, CFOs, CEOs, business owners/managers/directors, and in-house counsel.

Date and Time

Wednesday, November 7, 2018

8:00 – 11:30 a.m.

Flaster Greenberg PC's Cherry Hill Office
1810 Chapel Ave West
Cherry Hill, NJ 08002

Agenda

8:00 a.m. Breakfast/Networking/Registration

8:30: Welcome and Introduction

- Steven Poulathas, Corporate Department Chair, Flaster Greenberg PC

8:35 – 9:25 a.m. Session I: What's Trending in M&A

- This session will discuss the trending issues in the M&A space.
- Q&A

Panelists:

Continued

- Michael Mufson, Managing Partner, Mufson Howe Hunter & Company, LLC
- Harry Morad, Managing Partner, Pine Valley Investments, LLC
- Stephen Raymond, Managing Director, The DAK Group, Ltd.

Moderator:

- Tami Bogutz Steinberg, Shareholder, Flaster Greenberg PC

9:35 – 10:25 a.m. Session II: Tax Update and Impacts on M&A

- 5 ways the Tax Cuts and Jobs Act of 2017 are impacting the M&A Deal
- Understanding the recent changes in the tax laws
- What trends are we seeing?
- Perspectives on how the Tax Act has impacted deals
- Tax Cut 2.0
- Q&A

Panelists:

- Steve N. Economou, Managing Director, Baker Tilly Capital, LLC
- Joseph Hayes, Shareholder, Flaster Greenberg PC
- Paul Helderman, CPA, MST, Partner, WithumSmith+Brown, PC

Moderator:

- Steven Poulathas, Corporate Department Chair, Flaster Greenberg PC

10:35 – 11:25 am. Session III: Cybersecurity & Data Privacy Due Diligence

- High level cybersecurity introduction
 - Who is a target
 - Why they're a target
 - How they're doing these attacks
- How Cybersecurity ties into M&As
 - Cybersecurity challenges for M&As
 - How growing risks are affecting M&As
 - What are driving these issues?
 - Risk management – for sellers
 - Best practices for either side of M&As
- Steps you can take to protect yourself and your company

Continued

■ Q&A

Panelists:

- Jacob Lehmann, Managing Director, Friedman CyZen LLC
- William Mendez, Director, Friedman CyZen LLC

Moderator:

- Daniel Markind, Shareholder, Flaster Greenberg PC

Credits

A total of three (3) CLE and CPE credits will be available, one (1) per session. There will be separate sign-in sheets and Certificates of Attendance Available for each session.

ATTORNEYS MENTIONED

Joseph Hayes

Daniel Markind

Steven Poulathas

Tami Bogutz Steinberg