

Retail Trends in 2016

February 10, 2016

Join us for an insightful panel discussion that looks at the latest developments in the retail segment. We will look beyond bricks and mortar to focus on the impact of changing consumer behaviors and industry trends. Our panelists will share their thoughts on where the retail industry is headed and how it impacts real estate.

Our Panelists:

- **Carol Kaufman-Scarborough, PhD.** is a Professor of marketing and the Director of Business Leader Development in the Rutgers School of Business-Camden. Carol will address the latest business trends in retail that affect site development.
- **Douglas J. Green** is a Principal at MSC Retail. MSC Retail creates and implements real estate concepts, strategies and solutions for the world's leading retailers. Douglas is a recognized expert on Philadelphia's growing retail and restaurant scene and he will share his insights on where retail real estate is headed in 2016.
- **Nick Bayer** is the Founder/CEO of Saxbys Coffee. He is currently the Entrepreneur in Residence at Cornell University and faculty member at Drexel University, where he teaches a course in entrepreneurial franchising. Saxbys has now grown to 30 cafés and Nick will share his perspective as a retailer in the current real estate environment.

Date & Time:

Wednesday, February 10, 2016

8:00 – 8:30 a.m. Registration and Breakfast

8:30 – 9:30 a.m. Program

Location:

Flaster Greenberg PC
1600 JFK Boulevard, 2nd Floor
Philadelphia, PA 19103