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## Employees – A Company’s Greatest Asset or The Enemy Within?

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April 18, 2012

Flaster Greenberg PC

Of all the challenges facing small businesses and startups, one that business owners may least expect is the potential for harm from within their own company. Employees and independent contractors with access to sensitive data or proprietary information are positioned to undermine your business, unless you create boundaries and establish protections to reduce your vulnerability.

This seminar examines the various types of employment agreements that will protect your business, and in the process, help you to retain and reward your company’s most valuable employees. Using case studies and real life examples drawn from small business, we will discuss non-compete, non-solicitation and confidentiality agreements, how to structure the agreement for maximum enforceability, what approach to use when requesting an existing employee to sign the agreement, and how to incorporate the right agreements into your hiring process.

This program has been approved for 1.50 (General) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute. For more information about certification or recertification, please visit the HR Certification Institute website at <http://www.hrci.org>.\*

### Speaker:

Adam E. Gersh, Attorney, Flaster Greenberg PC

### Location:

Flaster Greenberg PC  
4 Penn Center  
1600 JFK Boulevard, 2nd Floor  
Philadelphia, PA 19103

### Time:

Registration: 8:00 a.m.  
Program: 8:30 – 10:00 a.m.

\*The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

**ATTORNEYS MENTIONED**

*Continued*

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Adam Gersh