Employees – A Company's Greatest Asset or The Enemy Within?

September 20, 2011
Flaster Greenberg

Of all the challenges facing small businesses and start-ups, one that business owners may least expect is the potential for harm from within their own company. Employees and independent contractors with access to sensitive data or proprietary information are positioned to undermine your business, unless you create boundaries and establish protections to reduce your vulnerability.

This seminar examines the various types of employment agreements that will protect your business, and in the process, help you to retain and reward your company's most valuable employees. Using case studies and real life examples drawn from small business, we will discuss non-compete, non-solicitation and confidentiality agreements, how to structure the agreement for maximum enforceability, what approach to use when requesting an existing employee to sign the agreement, and how to incorporate the right agreements into your hiring process.

Speaker:

Adam E. Gersh, Attorney, Flaster Greenberg PC

Location:

Richard J. Flaster Conference Center
Flaster Greenberg PC
1810 Chapel Avenue West
Cherry Hill, NJ 08002

Time:

Registration: 8:00 a.m.
Program: 8:30 – 10:00 a.m.

Sponsored By:

Burlington County College High Technology Small Business Incubator
Rutgers–Camden Business Incubator
Rutgers–Camden Small Business Development Center

ATTORNEYS MENTIONED

Adam Gersh