

NJ/PA Sustainability Symposium

March 31, 2011

Rutgers-Camden, Brandywine Realty Trust, Flaster Greenberg

Date: Thursday, March 31, 2011

Time: 7:30 am - 2:00 pm

Location: Rutgers University Camden Campus, Gordon Theater

Public officials, business and community leaders and university professors will convene on March 31, 2011 to explore the latest developments in sustainability. The half-day symposium will focus on the latest in regional planning, funding opportunities, and community involvement, and will explore how businesses, universities, hospitals and municipalities will engage and execute their sustainability plans in 2011.

With pending changes in New Jersey's Energy Master Plan and likely impacts in renewable portfolio standards and the electricity grid, it is critical to understand the economic, policy and green energy implications at the federal and state levels.

This comprehensive symposium will also highlight regional cutting-edge technological advances and thought leaders, such as:

- The Navy Yard's Innovation Hub
- The East Coast rollout of the electric car
- Electricity deregulation in Pennsylvania
- New Jersey's leadership role in solar energy
- Wind power off of the Jersey shore
- Shifting societal and generational paradigms for sustainability
- Recent advances in waste management and recycling
- Cost-effective and healthy green cleaning for the home and office

And much more!

Whether you are just starting on the green journey or you have years of experience deploying strategies and dollars, there is something for you at the NJ/PA Sustainability Symposium.

The symposium will open with breakfast keynote speaker **Lee Solomon**, President of the New Jersey Board of Public Utilities, followed by a series of breakout sessions. **Upendra Chivukula**, Assemblyman, New Jersey Legislature, will lead the lunch session with his featured presentation. Both Solomon and Chivukula are driving forces in front of and behind the NJ Energy Master Plan. **Daniel Kidd**, Architect with Bjarke Ingles Group (BIG), an internationally renowned architectural practice, will round out the day with his keynote

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presentation immediately following lunch.

In addition to our prestigious keynote speakers, attendees will have the choice of 15 educational offerings from the introductory level to the very advanced.

Key Trade Association Supporters

- Building Owners and Managers Association of Philadelphia
- Southern New Jersey Development Council
- Sustainable Cherry Hill
- ULI Philadelphia

Corporate Sponsors

- Aztec Solar Power, LLC
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- LED Saving Solutions
- National Energy Partners
- Rubbermaid
- Waste Management

Industry Leader Panelists

- Laurie Actman, Director of Strategic Partnerships and Public Policy, Viridity Energy, Inc.
- Will Agate, VP Navy Yard, Philadelphia Industrial Development Corporation
- Stephen Ashkin, President, The Ashkin Group, LLC
- Sandy Barber, Principal, EPEX Inc.
- Heather Blakeslee, Deputy Executive Director, Operations, Programs & Community, Delaware Valley Green Building Council
- James Boyle, President & CEO, Sustainability Roundtable, Inc.
- Lori Braunstein, Executive Director, Sustainable Cherry Hill
- Assemblyman Upendra Chivukula, Chair, Telecommunications and Utilities Committee
- Mitch Cohen, Shareholder and Chair, Alternative and Renewable Energy Industry Group, Flaster Greenberg PC
- Duane Desiderio, VP and Counsel, The Real Estate Roundtable
- Alex Dews, Policy and Program Manager, Mayor's Office of Sustainability

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- Donna Drewes, Co-director, Institute for Sustainability Planning and Governance, The College of New Jersey; Cofounder, Sustainable New Jersey
- Scott Downie, Principal, Spiezle Architectural Group, Inc.
- Michael Dunn, Policy Advisor, Environmental Assessment and Innovation Division, USEPA Mid-Atlantic Region 3
- Chad Gottesman, President & CEO, Neuwing Energy Ventures
- Paul Hallacher, Director, Research Program Development, Penn State; Director, Administration & Management, The Greater Philadelphia Innovation Cluster (GPIC/HUB)
- Dick Johnson, Director of Business Development, AutoPort Inc.
- Daniel Kidd, Architect, BIG (Bjarke Ingles Group)
- Richard Michelfelder, Ph.D., Clinical Professor of Finance, Rutgers School of Business-Camden
- Brad Molotsky, EVP and General Counsel, Brandywine Realty Trust
- Anne Papageorge, VP, Facilities and Real Estate Services, University of Pennsylvania
- Benjamin Parvey II, CEO, Blue Sky Power LLC
- Tad Radzinski, P.E., LEED AP, Cofounder & President, Sustainable Solutions Corporation
- Frank Riesenburger, Shareholder and Chair, Environmental Law Department, Flaster Greenberg PC
- Michele Siekerka, Assistant Commissioner, Economic Growth & Green Energy, NJDEP
- Lee Solomon, President, Board of Public Utilities (BPU)
- Rayman Solomon, Dean and Professor of Law, Rutgers School of Law-Camden
- Jerry Wenger, Founder, Aztec Solar Power, LLC
- Jeff Weiss, Managing Director, Distributed Sun's Solar Energy Investment Company (SEIC)
- Michael Wiley, Senior Venture Officer, Technology and Life Sciences Division, NJEDA
- Audrey Zibelman, President & CEO, Viridity Energy, Inc.

Admission for this event is free. Advanced registration is strongly encouraged. Program schedules, times and speakers are subject to change or substitution without notice.

To learn more about the symposium, the panelists, programming or other related information, please visit www.sustainabilitysymposium.org.

Event Sponsors

ATTORNEYS MENTIONED

Franklin Riesenburger