

## You're the boss but... HR Tips on Hiring & Retaining Your Greatest Asset

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This seminar will provide information on hiring procedures, equal employment opportunity rules, wages, benefits, and other human resources concerns.

- Guidelines for proper hiring procedures
- Strategies to attract, motivate and retain talent
- Creating an employee manual
- Employer rights
- Guidelines on overtime, holiday pay, paid Days off and benefits
- Tips to avoid discrimination in hiring practices
- Avoiding the pain of litigation

In employment law, common problem areas tend to cause new businesses the most headaches. This seminar will survey the ten most common areas of trouble and focus on proactive and affordable steps entrepreneurs can take to avoid issues with your new business. We'll also point you to helpful websites and provide handy lists to keep your business in compliance with the dozens of employment laws that apply to every workplace.

Emerging Companies must take appropriate steps to:

- attract key talent
- protect critical assets such as customer and supplier relationships and intellectual property entrusted to its employees

This seminar will describe strategies to attract, motivate, and retain talent, while protecting business assets and highlight common trouble spots in this area. Examples and "case studies" will be presented to bring these technical subjects into a realistic context. Attendees will have the opportunity to ask questions about their own situations. Helpful written materials also will be provided.

Michael D. Homans, shareholder, Flaster Greenberg, concentrates his practice in employment and labor law, executive compensation, and complex litigation. He drafts and amends employee handbooks, severance agreement policies and contracts and serves as lead counsel in cases concerning enforcement of restrictive covenants, wrongful termination, harassment, discrimination, retaliation, ERISA, family and medical leave, defamation and breach of contract.



**Elliot D. Raff**, shareholder, Flaster Greenberg, represents entrepreneurs and business owners in using equity-based compensation programs to further business strategy. He also counsels business clients in connection with corporate transactional matters, including entity selection and formation, buy-sell, shareholder and operating agreements, mergers and acquisitions, shareholder buy-ins, redemptions, and business contracting.

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