FLASTER GREENBERG
Attorneys at Law | A Professional Corporation

Demystifying Private Placement Memorandums

October 23, 2025
Presented by Flaster Greenberg

BUSINESS LAW SEMINAR SERIES

DEMYSTIFYING PRIVATE PLACEMENT MEMORANDUMS

Join Flaster Greenberg PC for a monthly Business Law Seminar Series.

The educational sessions will focus on topics that have an impact on most businesses in New Jersey and Pennsylvania, including updates on recent and pending legislative and administrative actions.

Our one-hour programs are geared toward business owners and business executives, and the professionals who advise them: accountants, financial advisors, bankers, and investors. Attendees will also have the opportunity to network with other business owners and professionals, and earn CLEs and CPEs.

SEMINAR DESCRIPTION

Join us for an in-depth seminar on Private Placement Memorandums (PPMs), an increasingly popular fundraising tool for businesses, including at times when interest rates are high and borrowing is not an option. Whether you are a business owner looking to raise capital for your business, a professional who advises businesses raising capital, an investor seeking to gain more knowledge and insight into private offerings, or are interested in learning more about investment opportunities, this seminar will equip you with the knowledge to properly evaluate these opportunities and understand the risks.

Topics will include:

- Key Considerations in Structuring Alternative Fundraising through Private Offerings
- Federal and State Regulatory Framework
- Common Legal Issues in Private Placement Memorandums
- Anti-Fraud Provisions
- Investor Suitability and Verification
- Suggested Best Practices

PRESENTERS

- **Mariel J. Giletto**, Shareholder, Business & Corporate Law, Real Estate & Land Use Law, Flaster Greenberg PC
- **Lauren N. Schwimmer**, Shareholder, Business & Corporate Law, Real Estate & Land Use Law, Flaster Greenberg PC

DATE & TIME

Thursday, October 23 | 8:30 a.m. - 10:00 a.m.

LOCATION

Flaster Greenberg PC
1810 Chapel Avenue West
Cherry Hill, NJ 08002
2nd Floor Conference Center

AGENDA

Breakfast and Networking: 8:30 a.m. - 9:00 a.m.
CLE/CPE Seminar: 9:00 a.m. - 10:00 a.m.

CLE

1 NJ and PA CPE available.
1 Substantive PA CLE available.

Register

Click here to register now.

ATTORNEYS MENTIONED

Mariel Giletto

Lauren Schwimmer