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## Demystifying Private Placement Memorandums

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October 23, 2025

Presented by Flaster Greenberg

### BUSINESS LAW SEMINAR SERIES

### DEMYSTIFYING PRIVATE PLACEMENT MEMORANDUMS

Join Flaster Greenberg PC for a monthly Business Law Seminar Series.

The educational sessions will focus on topics that have an impact on most businesses in New Jersey and Pennsylvania, including updates on recent and pending legislative and administrative actions.

Our one-hour programs are geared toward business owners and business executives, and the professionals who advise them: accountants, financial advisors, bankers, and investors. Attendees will also have the opportunity to network with other business owners and professionals, and earn CLEs and CPEs.

### SEMINAR DESCRIPTION

Join us for an in-depth seminar on Private Placement Memorandums (PPMs), an increasingly popular fundraising tool for businesses, including at times when interest rates are high and borrowing is not an option. Whether you are a business owner looking to raise capital for your business, a professional who advises businesses raising capital, an investor seeking to gain more knowledge and insight into private offerings, or are interested in learning more about investment opportunities, this seminar will equip you with the knowledge to properly evaluate these opportunities and understand the risks.

Topics will include:

- Key Considerations in Structuring Alternative Fundraising through Private Offerings
- Federal and State Regulatory Framework
- Common Legal Issues in Private Placement Memorandums
- Anti-Fraud Provisions
- Investor Suitability and Verification
- Suggested Best Practices

### PRESENTERS

- **Mariel J. Giletto**, Shareholder, Business & Corporate Law, Real Estate & Land Use Law, Flaster Greenberg PC
- **Lauren N. Schwimmer**, Shareholder, Business & Corporate Law, Real Estate & Land Use Law, Flaster Greenberg PC

### DATE & TIME

Thursday, October 23 | 8:30 a.m. - 10:00 a.m.

*Continued*

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## LOCATION

Flaster Greenberg PC  
1810 Chapel Avenue West  
Cherry Hill, NJ 08002  
2nd Floor Conference Center

## AGENDA

**Breakfast and Networking:** 8:30 a.m. - 9:00 a.m.

**CLE/CPE Seminar:** 9:00 a.m. - 10:00 a.m.

## CLE

1 NJ and PA CPE available.  
1 Substantive PA CLE available.

## Register

[Click here to register now.](#)

## ATTORNEYS MENTIONED

Maribel Giletto

Lauren Schwimmer