
Is it Really You? NIL, Deep Fakes, and Personal Branding

June 25, 2025

INTA North America Roundtable

Join Shareholder Jeffrey Cohen, Shareholder Meghan Moore, and Associate Laura Lipschutz, members of the firms Sports Law Industry Group, for an engaging and interactive discussion about name, image, likeness (NIL), deep fakes, and personal branding for college athletes. This roundtable discussion will cover NIL history, new laws, and current cases. In addition to NCAA guidance and policies, NIL Empower Program, and more.

Date & Time:

June 25, 2025

3:00 pm 5:00 pm

Location:

Logan Square Conference Center
26th Floor, One Logan Square
Philadelphia, PA

Price:

INTA Members: Complimentary

Non-Members: \$50 USD (Roundtable registration is non-refundable)

Registration:

REGISTER HERE.

Credits:

1 Substantive PA CLE pending

ATTORNEYS MENTIONED

Jeffrey Cohen

Laura Lipschutz

Meghan Moore