Family-Owned Business Council: DEI & ESG

July 26, 2023
Flaster Greenberg & Whitepenny

DEI and ESG Virtual Summit:

Bridging the Gap Between Family-Owned Business Structures and Modern Supplier Diversity Requirements

Flaster Greenberg PC is proud to sponsor the Chamber of Commerce Southern New Jersey's Family-Owned Business Council in partnership with Whitepenny.

The Family-Owned Business Council is comprised of family-owned businesses whose members share best practices and collaborate on issues unique to multi-generational businesses.

Date, Time & Location

Wednesday, July 26, 2023

12:00 p.m. - 1:00 p.m.

Virtual

Description

Supplier diversity is an increasingly important objective of many private companies and governmental entities. However, family owned businesses face challenges in attempting to achieve the diversity requirements and newly formed, small WMBEs can face challenges when it comes to fulfilling the demands required of the large contracts. This forum will explore the barriers to competition and exchange insights from a broad spectrum of family owned businesses as well as the companies that have implemented supplier diversity programs to gain a better understanding of the supplier ecosystem, how decisions are made, and how small and family run businesses can better position themselves to gain a seat at the table.

Registration

Complimentary

To register, please email mlorrilliere@chambersnj.com