FLASTER GREENBERG
Attorneys at Law | A Professional Corporation

Jennifer C. Apell

Counsel

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Counsel **Jennifer C. Apell** is a seasoned attorney whose practice focuses on estate planning and administration, estate litigation, guardianships, business planning and operations, and real estate matters. She advises individuals, families, business owners, and fiduciaries on a broad range of personal and business legal matters, with particular experience in planning for both simple and sophisticated estates.

Jennifer regularly prepares wills, trusts, powers of attorney, living wills, guardianship applications, shareholder agreements, operating agreements, and pre-nuptial agreements, providing practical, personalized guidance tailored to each clients goals and long-term interests.

Jennifer has extensive experience representing high-net-worth individuals and families in complex estate planning matters, including the implementation of QPRTs, ILITs, IDGTs, dynasty trusts, and special needs trusts. Her practice also includes estate and trust administration, the preparation of gift tax and inheritance tax returns, and advising closely held businesses on governance and operational matters.

In addition, Jennifer represents clients in the purchase and sale of residential real estate and regularly drafts and negotiates a wide range of corporate agreements, including vendor, advertising, influencer, and distribution contracts for small businesses. Her broad transactional background allows her to provide clients with strategic, business-minded counsel across multiple areas of law.

Prior to entering private practice, she served as a law clerk to the Honorable Ronald E. Bookbinder, an experience that continues to inform her thoughtful and effective advocacy.

Deeply involved in the South Jersey community, Jennifer has lectured for the Burlington County Bar Association and Inns of Court and has dedicated substantial time to pro bono service through organizations including South Jersey Legal Services and Jewish Family and Childrens Services.

Practice Areas

Trusts and Estates Law

Tax Law

Admissions

New Jersey

Pennsylvania

New York

Education

Villanova University School of Law, LL.M. in taxation

Villanova University School of Law, J.D., *cum laude*

University of Pennsylvania, B.A. in political science

Clerkships

Law Clerk to Honorable Ronald E. Bookbinder

She is currently a Councilwoman for Cherry Hill Township.

HONORS & AWARDS

Named to *SJ Mag*, The Attorney List

A description of the standard or methodology on which the accolades are based can be found here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

COMMUNITY ACTIVITIES

Cherry Hill Township, Councilwoman, 2019 present

South Jersey Legal Services, Pro Bono Attorney / Volunteer

Jewish Family and Childrens Services, Pro Bono Attorney / Volunteer