



Mark Basanta

Counsel

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Counsel Mark Basanta represents clients in high-stakes patent litigation, post-grant proceedings before the U.S. Patent and Trademark Office (including *inter partes* reviews), and trademark litigation. He also advises on pre-litigation IP infringement and validity issues, delivering business-focused opinions that support litigation and transactional decision-making.

Mark is experienced in a broad array of technologies and industries, including medical devices, autonomous vehicles, recreational watercraft, dental implants and fixtures, audio equipment, pharmaceutical innovations, packaging technology, information technology, construction tools, and more.

Drawing on 15 years of hands-on experience prior to entering the legal profession, including as a business owner, manager, and engineer, Mark brings clients a rare combination of practical insight, commercial acumen, and legal sophistication. He takes a strategic and creative approach to complex disputes, and is known for distilling complex legal and technological concepts into clear and persuasive advocacy. Clients trust him to help navigate high stakes intellectual-property and technology-related matters.

Mark graduated with honor from Stevens Institute of Technology with a Bachelor of Engineering degree in mechanical engineering. He attended Seton Hall University School of Law on a Chancellor Scholarship and received his Juris Doctor *cum laude* with a concentration in intellectual property. While in law school, Mark was a member of the Seton Hall Legislative Journal and Mock Trial Board and was recognized for his brief writing.

REPRESENTATIVE MATTERS

- Represented leading international manufacturer of dental implants and fixtures in defending against patent-infringement claims in federal court.
- Represented international manufacturer of power-tool accessories in asserting trademark rights in federal court.

Practice Areas

Intellectual Property Law
IP Litigation
Patent Counseling & Prosecution
Trademarks and Copyrights

Admissions

New Jersey
New York
U.S. Court of Appeals for the Federal Circuit
U.S. District Court for the District of New Jersey
U.S. District Court for the Western District of Michigan

Education

- Stevens Institute of Technology (B.E., Mechanical Engineering)
- Seton Hall University School of Law (J.D.)

Continued

- Represented international manufacturer of commercial and military autonomous aerial vehicles in asserting a claim arising under the Anticybersquatting Consumer Protection Act (ACPA) in federal court.
- Represented international manufacturer of microphone technology in asserting trademark rights in federal court.
- Counseled leading international manufacturer of audio technology in pre-litigation dispute against potential U.S. claims of patent infringement.
- Represented international manufacturer of recreational watercraft in defending against patent-infringement claims in federal court.
- Represented leading international manufacturer of pharmaceutical products against breach of contract claims in Delaware Court of Chancery.
- Represented leading international manufacturer of commercial and recreational aerial drones in defending against patent-infringement claims in federal and in bringing *inter partes* review of the litigated patent.
- Represented international manufacturer of specialty pharmaceutical products in asserting patent rights under the Hatch-Waxman Act in federal court.
- Counseled Fortune 100 manufacturer of pharmaceutical technologies in pre-litigation dispute against potential claims of U.S. patent infringement under the Hatch-Waxman Act.
- Represented innovative manufacturer of specialty medical devices against inventorship claims against its patent portfolio in federal court.
- Counseled leading international manufacturer of packaging technology in pre-litigation dispute against potential claims of U.S. patent infringement.

HONORS & AWARDS

- SuperLawyers by Thomson Reuters, New York Metro Rising Star, 2022 Present