



Robert E. Gordon

Counsel

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Robert E. Gordon is a member of the Intellectual Property Department and Patent Practice Group. He focuses his practice in electrical engineering in patent and trademark prosecution matters.

Mr. Gordon's prior experience in practicing intellectual property law includes performing patent searches and offering patentability opinions, conducting patent and trademark research, drafting patent applications, and perusing trademark infringement matters for individual inventors and commercial clients.

Mr. Gordon has worked on patent application with patentable subject matter ranging from sporting goods, exercise machines, moving equipment, transportation devices, and auto parts, as well as inventions for house cleaning products, apparel, home goods, and much more.

Mr. Gordon has also consulted clients on the likelihood of having proposed trademarks and patents approved and has educated them on U.S. Patent and Trademark Office protocols. In addition, he has represented clients in disputes about contested trademarks and secrets, including businesses who have had proprietary business information unlawfully taken.

Prior to joining Flaster Greenberg, Mr. Gordon has practiced in insurance defense litigation, including defending insurance carriers in motor vehicle accidents, premise liability, and toxic tort cases. He has also extensively litigated cases on behalf of both plaintiffs and defendants in a wide variety of civil litigation matters, including landlord-tenant lawsuits, breach of fiduciary and breach of contract matters, bankruptcy, and personal injury cases. He has also represented several big-box retail corporations in small and large claims arising from customer disputes.

Prior to attending law school, Mr. Gordon worked as an electrical engineer at a company dedicated to providing schools, hospitals, and laboratories with proper electricity supplies to power their workstations and equipment. There, Mr. Gordon, reviewed hundreds of building blueprints, schematics, and electrical drawings for electrical and communication services.

Practice Areas

Intellectual Property
Patents

Education

- Pennsylvania State University, B.S., Electrical Engineering with a Minor in Mathematics
- Widener University School of Law, J.D.
 - Treasurer, Student Bar Association
 - Treasurer, Intellectual Property Association
 - President, Sports and Entertainment Law Association

Continued

PROFESSIONAL AFFILIATIONS

- Bucks County Bar Association
 - Member, Advisory Council Member (2019-20, 2020-21), Young Lawyer's Division
 - Member, Intellectual Property Law Section
- Montgomery County Bar Association
 - Member, Intellectual Property Law Section
- Pennsylvania Bar Association
 - Trademark Chair, Intellectual Property Law Section, (2020-21, 2021-22)
 - Treasurer, Intellectual Property Law Section (2021-22)
 - Secretary, Intellectual Property Law Section (2022-23)