No Legalization Yet, But 'Shift' Sees NJ Firms Firing Up Cannabis Practices

New Jersey Law Journal

May 16, 2018

David Gialanella

FG's Adam Gersh, Shareholder at Flaster Greenberg and member of the firm's Cannabis Law Practice, was tapped by *New Jersey Law Journal* reporter David Gialanella for his take on the recent rise of the formation of Cannabis Law practices by law firms in New Jersey.

> "*We were seeing an increased need with clients*" with ties to the marijuana industry, or who have sought to develop ties, said Adam Gersh, a management-side labor and employment lawyer and member of the cannabis law practice group. Formation of the practice group was announced April 20.
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> "*We wouldn't be doing this if there weren't a regulatory climate change*," he added.
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> The climate change includes not only the potential for recreational use in New Jersey, but the implementation of medical marijuana in Pennsylvania, where Flaster Greenberg has a considerable presence.
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> The firm already has advised some clients in the medical field on marijuana-related issues, and has tackled questions of tax and land use law as it relates to the cannabis industry, he noted. In other cases, the practice group and its lawyers are learning as they go.
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> "*You start with the clients asking the questions, and you develop the expertise*," Gersh said.
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> "*It's really consistent with our overall approach of serving the business community in New Jersey*," Gersh added. "*A lot of the clients getting into this are entrepreneurial clients who are already with us*."

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ATTORNEYS MENTIONED

Adam Gersh