

PLEASE JOIN US FOR

Women's Entrepreneurial Journeys Profiles of leadership in an era of new opportunities

HOSTED BY William J Meagher Jr. Private Client Advisor Bank of America Private Bank Karen Reynolds Sharkey (Moderator) **FEATURING** SVP, Business Owner Strategy Executive Bank of America Private Bank Brenda Bacon Founder/CEO Brandywine Senior Living (Mt. Laurel, NJ) Marcy Bliss CEO Wedgewood Pharmacy (Swedesboro, NJ) **Renee Vidal** Partner Flaster Greenberg P.C. (Cherry Hill, NJ) **Harriet Weiss** CEO (Retired) CRW Graphics (Pennsauken, NJ) **Diane DeCesare** Partner Drucker & Scaccetti (Philadelphia, PA) Owner Diane's Italian Water Ice (Voorhees, NJ) **Rita Diorio** Founder/CEO Koffie Straw (Mullica Hill, NJ) MONDAY, OCTOBER 21, 2019 5:30 p.m. - 6:00 p.m. Registration 6:00 p.m. – 7:00 p.m. Panel discussion 7:00 p.m. - 8:00 p.m. Networking cocktail reception 201 Mullica Hill Road **ROWAN UNIVERSITY Business Hall** Glassboro, New Jersey Please reply by Tuesday, October 15 to Jaron Swartz at 267.675.0137 **RSVP** or jaron.m.swartz@bofa.com. During the last 50 years, the number and scope of women-owned businesses ABOUT THE EVENT have risen at a virtually unprecedented rate. This historic expansion is due to the efforts of courageous women who have been willing to take the leap and become entrepreneurs, at times capitalizing on groundbreaking legislation specifically related to equality. Today, women are starting and growing their own businesses at record rates. Join us for an informative discussion in which Karen Reynolds Sharkey, National Business Owner Strategy Executive, Bank of America Private Bank,

> will speak to the findings from Bank of America Private Bank's newest white paper, *Women's Entrepreneurial Journeys: Profiles in leadership in an era of new opportunities*, which examines whether there is something distinct about how women approach entrepreneurship, create and direct wealth, and define success. Following, you will hear from a panel of successful women business owners and leaders who will provide insights about their journeys to success in creating wealth and growing their businesses.



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