

Alternative Dispute Resolution ♦ Automotive
Business & Corporate Services ♦ Closely-Held
Businesses ♦ Construction Law ♦ E-Commerce
Internet ♦ Emerging Business ♦ Employee Benefits
& Executive Compensation ♦ Environmental Law
& Litigation ♦ Family Law & Adoption ♦ Financial
Restructuring, Bankruptcy & Risk Management ♦
♦ Health Care ♦ Intellectual Property Law ♦
♦ Labor & Employment ♦ **LITIGATION** ♦
Mergers & Acquisitions ♦ Real Estate & Land Use
♦ Redevelopment ♦ Securities Law ♦ Taxation ♦
Technology ♦ Trusts & Estates

Hope for the best, plan for the worst: Best practices for preventing or surviving a lawsuit

Speakers:

J. Philip Kirchner, Shareholder, Flaster/Greenberg PC
Brian DiLuigi, Brown & Brown Insurance
David Zemlin, Brown & Brown Insurance

OVERVIEW

Of all the variables that you address in your business plan, one issue that can derail your new venture before it even gets started is litigation. It is time consuming, expensive -- and does not really matter which side of the dispute you are on. Right, wrong or unfair, a major litigation will -- at best -- distract you from growing your business. At worst, it will drain your company's financial and human resources past the point of no return.

This seminar will discuss some practical steps you can take now to avoid a lawsuit in the future. In addition, even when litigation cannot be avoided, there are things you can do now to make such litigation less costly and more likely to be successful. The program will also include a discussion about the different types of insurance coverage available and the risks and claims they are designed to protect against.

Topics include:

- What are some of the most common claims that affect small- and mid-sized businesses?
- What steps can you take and what procedures should you implement now to avoid a costly lawsuit in the future?
- How can a lawsuit be managed once it has been initiated?
- What types of insurance coverage are available for start-up and mid-sized businesses?
- In the event of a lawsuit, what will your insurance cover? Indemnity? Defense costs?
- What types of insurance coverage should you consider for your business?

This program offers 1.5 substantive Pennsylvania and New Jersey CLE credits.
Certificates of attendance will be available.

LOCATION: Flaster/Greenberg PC, 1810 Chapel Avenue West, Cherry Hill, NJ 08002

TIME: Registration: 8:00 am Program: 8:30 am – 10:00 am

REGISTRATION: Register online at: www.flastergreenberg.com/home/legallyspeaking.aspx
E-mail: events@flastergreenberg.com
Advance registration is recommended by June 4. Seating is limited.
For more information, call 856-661-2297.

SPONSORED BY: Burlington County College High Technology Small Business Incubator
Rutgers - Camden Business Incubator
Rutgers - Camden Small Business Development Center



Camden Business Incubator