

## World Trademark Review Again Recognizes FG's IP Team in its 2019 WTR 1000 Rankings

Press Release

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Philadelphia, PA

Flaster Greenberg has been acknowledged in the 2019 edition of WTR 1000 rankings by *World Trademark Review*, which identifies “the world’s leading trademark firms and practitioners” identifying leading players in over 60 key jurisdictions globally.

According to *WTR*, Flaster Greenberg is “one of the top mid-sized business law firms in the United States” and “has excellent IP credentials.”

The WTR list cites the 1000 ‘leading trademark practitioners’ in the world. Among top practitioners, they noted that practice head **Jordan LaVine** is “an inspirational group leader” and “incredibly practical, looks at issues through a business lens and analyses risk precisely.” They go on to say that he also “has good interpersonal skills but can be aggressive when need be.” WTR notes that **Alexis Arena** is also on hand to guide and protect and knows a great deal about internet law and data privacy and swiftly shuts down online infringement threats. When referring to the firm’s trademark team, WTR notes that “fleet of foot and efficient, the set resolves complicated trademark problems quickly and effectively while putting in place strong safeguards for the future.”

**LaVine** concentrates his practice on trademark, copyright and unfair competition, strategic counseling, litigation, licensing and prosecution matters. He has been selected as a “Leader in the Field” in Pennsylvania for Intellectual Property by Chambers & Partners, 2008-2018; selected to Best Lawyers in America® 2013 – 2018; ranked by *Trademark Insider* Magazine among the top 25 trademark lawyers in the U.S.; and has been named a Pennsylvania “Super Lawyer” by Thomson-Reuters. This is the ninth consecutive year LaVine has been recognized by the *World Trademark Review*, including being named among the top three attorneys in Pennsylvania for trademark prosecution, strategy, and counseling and ranked in the *World Trademark Review’s* highest band (gold) for his work.

**Arena** focuses her practice on trademark counseling and litigation, online trademark enforcement, and internet disputes. She advises clients on protecting and enforcing intellectual property rights, including the resolution of domain name disputes and matters concerning e-commerce, online speech and conduct, and related intellectual property issues. She has been named a ‘Lawyer on the Fast Track’ by *The Legal Intelligencer*, a Pennsylvania ‘Rising Star’ by Thomson Reuters, publishers of *Super Lawyers* magazine, an ‘Awesome Attorney’ by South Jersey Magazine and a ‘Top Attorney’ by *SJ Magazine*. This is the fourth consecutive year Arena has been recognized by the *World Trademark Review*.

### ATTORNEYS MENTIONED

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Jordan LaVine