

## South Jersey Biz Magazine Recognizes Flaster Greenberg in the 2012 Green Awards

Press Release

May 9, 2012 Cherry Hill, NJ

Flaster Greenberg PC was recently featured in the April 2012 issue of *South Jersey Biz* magazine for being voted as one of South Jersey's most green and eco-friendly companies. The 2012 Green Awards recognizes companies and organizations in South Jersey who have made great strides toward sustainability and are setting the example for what it takes to be eco-friendly.

Peter Spirgel, Managing Shareholder and Chief Operating Officer at Flaster Greenberg, was interviewed by the magazine because of the firms initiatives to reduce its carbon footprint, including the recent installation of an electric car charging station in the Firm's Cherry Hill, New Jersey office parking lot. "I'm trying to lead by example by being an early adopter and getting one [electric vehicle] myself," said Spirgel. "There are a lot of misconceptions about these cars and the fact is that we're so accustomed to how gas-powered automobiles work that it's a new and scary concept in many ways. But early adopters will hopefully start a trend and show that it's quite possible to own one of these."

Flaster Greenberg is the first professional corporation in Cherry Hill to offer an electric vehicle curb-side charging station. The station is self-serve and has the capability to "top off" or fully charge an electric vehicle while the firm's employees are at work or its clients are attending a meeting at the firm.

In addition to the car charging station, Spirgel says that the office is focused on "going green" by recycling and reducing paper waste. "We also installed sensors on all light switches so that the lights go off automatically when rooms are unoccupied," says Spirgel. "It's really the little things that can ultimately make a big difference."

Nineteen other businesses throughout the region were recognized by the magazine for embracing the future of green technologies with the hope of saving money on utility costs, reducing their carbon footprint and preserving the vitality of South Jersey's economy for years to come.

To read the full article, please click here.