

## Business Owners Forum: Buying and Selling My Business, What I Wish I Knew Beforehand

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March 2, 2017

Co-hosted by: Citrin Cooperman, The DAK Group, Flaster Greenberg

### *Are you Ready?*

Join us for an interactive panel discussion with entrepreneurs and business owners who will share their own stories of success and lessons learned when selling and buying privately-held businesses.

This special program will offer you a rare insider's look into actual transactions; panelists will discuss the practical aspects as well as the emotional side of selling your business or acquiring a business.

Too often, owners of privately-held companies encounter unexpected surprises when preparing for their exit or acquisition strategy and wish they had a road-map before they got started. Join us on March 2, 2017 and take the first step in getting ready.

Business Owners offer Tips from the Trenches:

- Learn options before buying or selling – you have choices
- What not to do when buying or selling your business
- When to start preparing your business for sale
- The top 3 things to do to get ready for a sale
- Essential considerations during the sale

Who Should Attend?

- Owners of Privately-Held Business
- Individuals looking to become an owner of a Privately-Held Business
- Private Investors
- Private Equity firms

### Speakers:

**C. KENNETH CLAY**, Corinthian Capital (Keynote)

**RICH ALBERT**, Astric Technology

**KEVIN T. BRADY**, PhD, American Institute for History Education

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**MICHAEL J. KOKES**, The Kokes Organization

**STEPHEN OATWAY**, NER Holdings /Ironhawk Advisory Group

**Date and Time:**

March 2, 2017 | 7:30 – 10:30 a.m.

**Agenda:**

7:30 am: Breakfast and Networking

8:15 am: Welcome remarks and Introductions

8:30 am: Keynote address

9:15 am: Capital Markets Update

9:30 am: Panel Discussion - Lessons Learned in Buying and Selling Closely Held Businesses

10:30 am: Formal program to adjourn/Panel members stay for “Meet the Panelists”

**Location:**

Flaster Greenberg PC | 1810 Chapel Avenue West | Cherry Hill, NJ 08002