

## The Transfer of Trademarks in Mergers and Acquisitions

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Intellectual Property CLE Institute, Association of Corporate Counsel - Greater Philadelphia Delaware Valley

### **The Transfer of Trademarks in Mergers and Acquisitions**

The panelists will discuss potential pitfalls and areas of concern that should be considered for trademarks during M&A.

#### **Speakers:**

- Jeff Cohen, Shareholder, Flaster Greenberg
- Alex Plache, Senior Intellectual Property Counsel, Saint-Gobain Corporation

#### **ATTORNEYS MENTIONED**

Jeffrey Cohen