

## What Every Woman in Business Must Know: Legal

---

November 3, 2011

Burlington County Chamber of Commerce, Flaster Greenberg

During the first part of the seminar, we will discuss what companies should consider when protecting their brand and when managing their reputation on the Internet. We will cover preventative measures that companies can take to avoid disputes that arise related to these issues. We will provide tips on running your business so that you can avoid litigation.

In the second part of the seminar, you will learn what to do if you are served with legal paperwork indicating you have been sued, and how to initiate a lawsuit if you need to sue someone else. We will also cover how to resolve litigation quickly through a settlement and what a typical litigation timeline looks like, including costs, pleadings, discovery, motion practice, alternative dispute resolution and trial.

### Speakers:

Alexis Arena, Attorney, Flaster Greenberg PC  
Rachel Licausi, Attorney, Flaster Greenberg PC

### Location:

Richard J. Flaster Conference Center  
Flaster Greenberg PC  
1810 Chapel Avenue West  
Cherry Hill, NJ 08002

### Time:

Educational programming: 5:30 – 6:30 p.m.  
Networking: 6:30 – 7:30 p.m.

**[Click here to register for this event.](#)**