

## When to Grow or Sell Your Business

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June 4, 2008

Greater Philadelphia Chamber of Commerce

Our panel of experts will provide guidelines to help you understand when it is more profitable to grow your business through franchising or product licensing and when it makes more sense to sell to new management. This topic is important for companies that are working to develop a succession plan and exit strategy.

### **Featured Speakers**

Moderator: **Mike Armstrong**, Business Columnist, Philadelphia Inquirer

Panelists:

**Mark Clemens**, Director of Community Marketing, Clemens Family Markets

**Peter Spirgel**, Managing Partner, Flaster Greenberg PC

**Bill Mignucci, Jr.**, Owner, DiBruno Brothers

**Bert MacKay**, SVP, Sr. Relationship Manager, Commercial Lending, Firsttrust Bank