
Flaster Greenberg adds another IP lawyer as Ice Miller's Philadelphia office loses 3

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Flaster Greenberg continues to grow its intellectual property practice with the addition of patent lawyer Aaron Ettelman as a shareholder.

According to the publication, Ettelman said he opted to join Flaster partly due to his friendship with Co-Managing Partner Jordan LaVine, an IP lawyer who he has known since they both worked at Akin Gump Strauss Hauer & Feld 20 years ago. He said he also liked the idea of working again for a law firm based in the Philadelphia region. Flaster is based in Cherry Hill but has made a push to grow in southeastern Pennsylvania with its offices in Philadelphia and West Conshohocken.

Ettelman's practice focus leans toward patent procurement and counseling but also has a significant amount of litigation matters, where he often worked with Tecce and Wasserman. He said his clientele is spread around the U.S. and the world, and has included the likes of Pfizer, Baer and BASF. While Ettelman's scientific background is rooted in chemistry, his practice has spanned the technological spectrum, including work in areas such as liquid crystal display technology, pharmaceuticals, vitamins and dietary supplements, cosmetics, semiconductors and nonvolatile memory to mining and mineral extraction.

"Aaron and I have stayed in touch over the years," LaVine said. "We had a conversation when he joined Ice Miller, but the timing wasn't right. We talked again earlier this year and it just made a lot of sense."

The 59-lawyer Flaster Greenberg now has 16 IP lawyers, including 12 patent lawyers and four focused on trademark and copyright. LaVine said Ettelman fills a need with his chemistry background. The firm added solo practitioner Mark Luderer in February, so the firm now has two partners with expertise on the chemistry side of things.

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